



QASR AL ANQAA

CONNECTING MARKETS CREATING OPPORTUNITIES

GLOBAL MARKETS • STRATEGIC PARTNERSHIPS • SUSTAINABLE GROWTH



COMMODITY
TRADING



SUPPLY CHAIN
SOLUTIONS



QAA
TRADE SERVICES



QAA
ADVISORY



QAA
BUSINESS ASSESSMENT



BUSINESS
CLINIC



INVESTMENT
SOLUTIONS





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GLOBAL MARKETS • STRATEGIC PARTNERSHIPS • SUSTAINABLE GROWTH

02 | THE QAA ECOSYSTEM

Three dedicated ways to work with QAA.

Integrated services to move the trade, understand the market and grow your business.



QAA TRADE SERVICES

EXECUTE THE TRADE.

End-to-end trade support from supplier search to final delivery.

- Sourcing & supplier selection
- Supplier assessment & inspection
- Order & payment coordination
- Warehousing & consolidation
- Freight & logistics
- Documentation & customs
- Cargo insurance & delivery

TRADE SERVICES →



QAA ADVISORY

UNDERSTAND THE MARKET.

Independent market analysis, signals and outlooks for ten commodity markets.

- Market analysis
- Key market signals
- Commercial outlooks
- Two-week updates
- Built for physical traders and decision-makers

QAA ADVISORY →



QAA BUSINESS ASSESSMENT

UNDERSTAND THE BUSINESS.

A free, guided assessment to see your business position and next opportunities.

- Business health score
- Priority gaps
- Market opportunity
- Market & sales strategy
- Financial & risk view
- 90-day action plan

START ASSESSMENT →



Managing Every Stage of the Supply Chain

End-to-end coordination across origin, logistics and destination, built for reliable, efficient and compliant trade.



Origin Relationships

Direct relationships with producers and originators across key markets, built and maintained over years, not one-off transactions.



Supplier Qualification

Structured vetting of suppliers against quality, capacity, certification and reliability standards before any commitment is made.



Quality Control & Inspection

Pre-shipment inspection, documentation verification and specification checks coordinated at origin, before goods ever move.



Logistics Coordination

Freight, cold-chain where relevant, and customs documentation coordinated end-to-end from origin to destination port.



Risk & Continuity Planning

Multi-origin sourcing options structured in advance, so a single origin disruption doesn't stall a buyer's supply program.



Government & Institutional Programs

Structured, long-term supply arrangements for government and institutional buyers with defined volumes and terms.





From supplier search to final delivery.

Practical trade support, tailored to your needs at any stage of the process — or managed end-to-end by one QAA team.



Sourcing & Supplier Selection

Identify, compare and engage suppliers against your product and commercial requirements.



Supplier Assessment & Inspection

Supplier checks, factory visits and goods inspection against agreed specifications.



Samples & Order Management

Sample coordination, production follow-up and supplier communication through order readiness.



Commercial Payment Coordination

Structured coordination of eligible CNY and AED commercial supplier payments.



Warehousing, Packing & Consolidation

Receive, store, repack and consolidate goods from multiple suppliers.



Freight & Transport Coordination

Air, sea and road freight coordination according to cargo, route and timing.



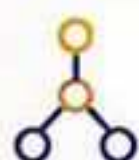
Documentation & Customs Coordination

Commercial documents, certificates, import/export requirements and customs coordination.



Cargo Insurance & Final Delivery

Insurance coordination, destination transport and delivery documentation.



One connected process. One designated point of contact.

Individual services or full-process management.



Global sourcing. Consistent quality. Reliable supply.

We source and supply key commodities through trusted producers and long-term partnerships across major global markets.



Sugar

ICUMSA-grade cane sugar in bulk and container lots.



Rice

Basmati, long-grain and parboiled rice to origin specifications.



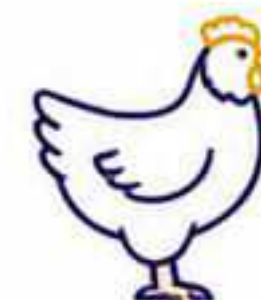
Pulses & Legumes

Chickpeas, lentils, beans and split legumes to quality standards.



Meat

Beef, veal, lamb and buffalo with Halal and cold-chain documentation.



Poultry

Frozen chicken, portions and processed poultry under Halal control.



Edible Oils & Fats

Palm, sunflower, soybean and specialty oils in bulk and packaged formats.



Tea

Black, green and specialty tea to grade, origin and blend specifications.



Food Ingredients & Additives

Natural colors, flavors and oleochemical ingredients via trusted partners.



Urea

Granular urea for agricultural and industrial applications in bulk and containerized supply.



Sulfur

Lumps, prills and powder sulfur for industrial and agricultural use in bulk quantities.



See where your business stands — and what to do next.

A free, guided assessment that turns your inputs into a structured view of your business health, market opportunity and next strategic priorities.



Business Health Score

A structured view of your current business position.



Priority Gaps

Identify the key issues most likely to restrict your growth.



Market Opportunity

Evaluate how your readiness aligns with the market environment.



Market & Sales Strategy

Explore entry models, target customers and commercial priorities.



Financial & Risk View

Assess key financial assumptions and business risks.



90-Day Action Plan

Turn the findings into a clear, sequenced set of next actions.



5 MINUTES • FREE • ONLINE

[START YOUR BUSINESS ASSESSMENT →](#)



Need deeper support?

Your assessment can become the starting point for a structured Business Clinic engagement. →



Go deeper than live prices.

Live prices show where the market is. QAA Advisory helps explain why it is there, what signals matter next and what different market paths could mean for commercial decisions.



Analysis

Understand the supply, demand, trade, policy and pricing developments moving the market.



Signals

Track the indicators and developments worth watching before the next major move.



Outlook

Evaluate credible market scenarios for the weeks ahead — without reducing uncertainty to a single prediction.



TEN COMMODITY MARKETS



Sugar



Rice



Pulses &
Legumes



Meat



Poultry



Edible Oils
& Fats



Tea



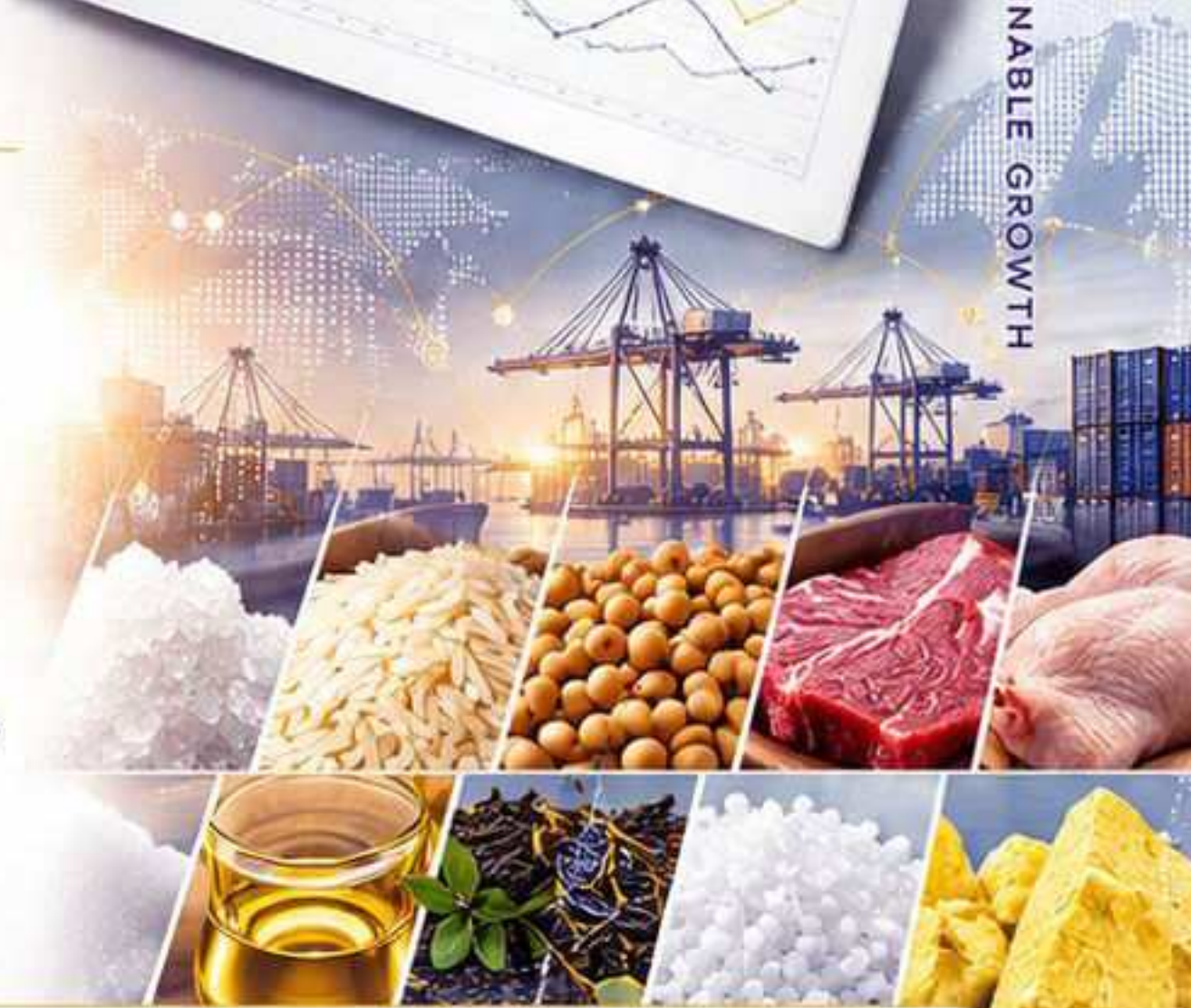
Food Ingredients
& Additives



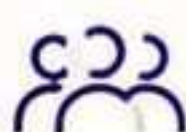
Urea



Sulfur



New analysis
every two weeks.



Built for physical traders,
buyers, sellers and
commercial decision-makers.



In-depth analysis, key signals
and practical outlooks for
commercial decisions.

Your Reliable Trade Partner

We combine market knowledge, commercial experience and a trusted network to create practical solutions and long-term value.



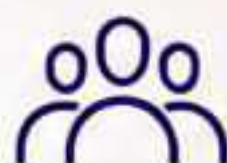
Trusted Network

Producers, suppliers, buyers and logistics partners across key global markets.



Practical Solutions

Flexible, customized support for real commercial needs.



Dedicated Team

A single point of contact across all stages of your trade.



Global Reach

Active in GCC, Asia, Africa, CIS, Europe and the Americas.



Long-Term Value

Built on transparency, quality and sustainable growth.



Let's Work Together

Share your requirements and explore how QAA can support your next opportunity.



Start the Conversation

Tell us about your product, volume and destination. Our team will get back to you shortly.

[CONTACT OUR TEAM →](#)

Seven stages. One strategic route.

From understanding where the business stands today to executive-level direction — each stage builds on the one before it.



01

Initial Business Diagnosis

Understand where the business stands today.



02

Business Health Assessment

Diagnose commercial, operational and financial readiness.



03

Sales Growth & Commercial Development

Build pipeline, structure offers and execute go-to-market plans.



04

Market Development & Export Expansion

Target selection, channel design and first shipments.



05

Investment Readiness & Capital Raising

Prepare the business, numbers and narrative for investor scrutiny.



06

Business Expansion Strategy

Develop a staged roadmap for scaling product lines, geographies and capacity.



07

Executive Advisory

Senior-level guidance for founders and executives navigating important commercial decisions.

DIAGNOSE

ASSESS

DEVELOP

EXPAND

RAISE

SCALE

GROW TOGETHER



Speak With an Advisor

Structured, execution-focused programs for founders and executives.



Structured opportunities for long-term value.

We work with qualified investors, governments and strategic partners to develop and implement investment opportunities across key sectors, leveraging our market access, project expertise and commercial network.



01

Trade Finance Projects

Structured, collateral-backed commodity trade finance opportunities with defined terms, tenor and security.

-  Commodity trade finance
-  Structured solutions
-  Defined terms and security
-  Access to global markets



02

Strategic & Infrastructure Projects

Industrial, infrastructure and value-added projects with scalable growth potential.

-  Industrial projects
-  Infrastructure development
-  Value-added industries
-  Long-term partnerships



03

Business Acquisition & Sale

Buy-side and sell-side mandates across trading, manufacturing and platform businesses.

-  Mergers & acquisitions
-  Business divestment
-  Strategic buyers and sellers
-  Confidential processes



04

Innovation & New Ventures

Early-stage and adjacent opportunities where trade, technology and market access intersect.

-  New business models
-  Technology-enabled trade
-  Early-stage opportunities
-  Strategic incubation



Discuss Investment Opportunities

We welcome discussions with qualified investors and strategic partners.

[CONTACT OUR TEAM →](#)


Selected opportunities are shared under confidential terms.



Ideas, insights and real-world perspectives for a changing global market.

CARAVAN is the biweekly publication of the QAA Group of Companies, covering commodities, trade, investment, markets and the people shaping global business.



Market Insights

Trends, analysis and practical perspectives.



Sector Focus

Commodities, trade, investment and more.



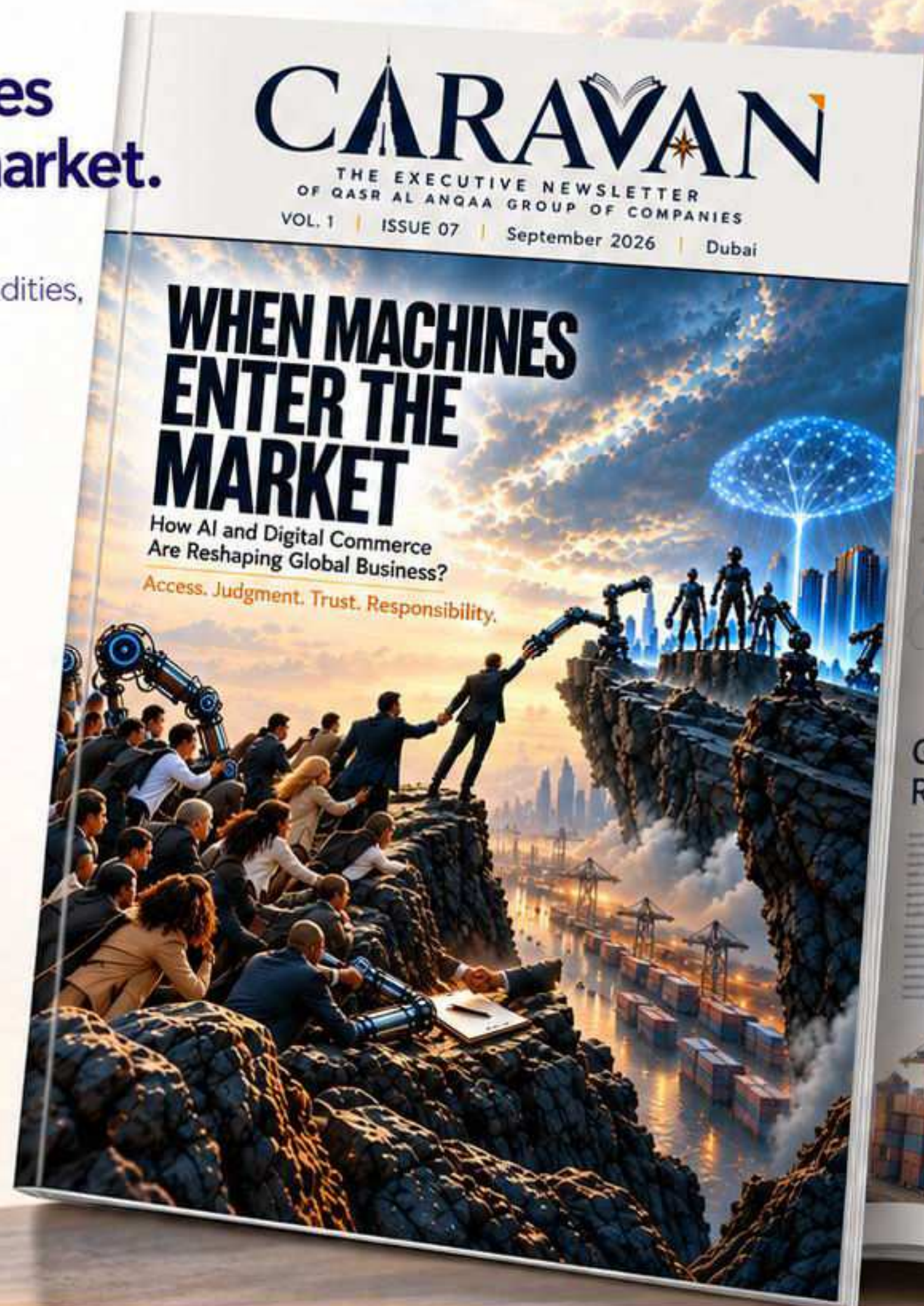
Expert Voices

Articles and interviews from industry leaders.



Global Perspective

A clear, independent view across key markets.



Global Markets.
Real Perspectives.



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A wider perspective on global business.

VISIT CARAVAN →

LET'S CONNECT

We look forward to connecting with you.



Scan to connect



Office

Office 108, Sheikh Rashid bin Khalifa Building,
Al Quoz 3, Sheikh Zayed Road,
Dubai, United Arab Emirates



General Inquiries info@qasralanqaa.com



Sales sales@qasralanqaa.com



Management ceo@qasralanqaa.com



Phone

+971 56 766 8104



WhatsApp

+971 55 718 8109





QASR AL ANQAA

ORCHESTRATING GROWTH ACROSS THE VALUE CHAIN

